



# Rise 2023 Event Calendar

Sponsorship Opportunities & Benefits

**PARTNER WITH US!**





# Overview of Rise

## MISSION

Rise unlocks potential and opens doors to success for people with disabilities or other challenges through creative solutions and customized support.



## PROGRAMS

Rise provides services in the areas of employment, housing and life enrichment for people with disabilities, those with mental illness and those with other barriers to full inclusion in our communities.





# We hope you will celebrate with us in 2023!

Rise will host a series of events throughout 2023, where our variety of audiences can celebrate another year of pushing boundaries and reaching goals.

## You're invited to sponsor this event series:

- May: Mental Health Awareness Month
- August 6: Rise Summer Celebration Picnic
- September: Rise 2023 Online Fundraising Auction
- October: National Disability Employment Awareness Month
- October 5: Rise & Shine Fundraising Breakfast
- November 2: Rise Inclusive Employment Forum - networking & luncheon

**2023**

January	February	March	April
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# Why Your Partnership Matters

## For You

Fulfill your corporate social responsibility goals by supporting equity and inclusion for people with disabilities and mental illness.

Receive exposure to thousands of engaged community members made up of Rise's supporters, families, persons served, and business partners.



## For Rise

Your event series support will cover our costs, ensuring business and individual donor gifts go directly to fund Rise's programs and services for people with disabilities and other challenges.

Deepen our relationships with our business partners and supporters – these partnerships are more than just financial support! We need advocates in our community to hire people with disabilities and include them in our communities.





# Mental Health Awareness Month

May 2023, Online

October is Mental Health Awareness Month, a national campaign highlighting the movement and advocacy for mental health and access to resources. Rise will post online regularly with **sponsorable educational and awareness content.**

# Summer Celebration Picnic

Sunday, August 6 - Aquatore Park, Blaine

Celebrate Rise's anniversary with hundreds of the people we serve, their families, and our staff for an afternoon in the park with **fun, games, and food!**





# Online Fundraising Auction

September 15 – 25, Online

Our thousands of followers and supporters will be invited to support Rise in an **online fundraising auction, featuring high-value items and packages** along with baskets, gifts, and vouchers up for bid.

Let Rise know if you'd like to contribute an online auction prize!

# National Disability Employment Awareness Month

October 2023, Online

October is NDEAM, a national awareness campaign highlighting the history and importance of inclusive employment for people with disabilities. Rise will post online regularly with **sponsorable educational and awareness content.**





# Rise & Shine Fundraising Breakfast

Thursday, October 5 – Bunker Hills Event Center, Coon Rapids

Join Rise's most dedicated supporters for a **delicious breakfast, inspirational stories, and updates for the future** as we invite them to continue supporting Rise's work opening doors to opportunity for thousands of people with disabilities and other challenges in Minnesota and Western WI.



# Inclusive Employment Forum

Thursday, November 2 – Inwood Oaks Event Center, Oakdale

For the first time, Rise will host dozens of our employment partners and their teams along with prospective partners for a **luncheon and networking event**. During the panel portion, attendees will **learn inclusive employment business practices**, share expertise with one another, and brainstorm how they can **boost their workforce** with Rise.





# \$50,000 – Premier Partner

- A pre-recorded “welcome” message (up to two minutes) from a representative of your company can be added to an event of your choosing (Fundraising Breakfast or Employment Forum) and will be posted on Rise social media and included in recap email to thousands. You can provide video or make arrangements with Rise to do the recording.
- Logo on screen and/or signage throughout all events, where appropriate.
- Special recognition in the program presentation at each 2023 event, read by our CEO or special guest emcee.
- A two-page article in an issue of the Rise Reporter magazine featuring your company and partnership, reaching over 8,000 addresses.
- Plus all \$25,000 benefits on the next page.

**For all levels, any sponsorship benefits are fulfilled after payment is received.  
Deadlines for printed materials and ad specs included in separate document.**





# \$25,000 – Diamond Partner

- **SPECIAL OPPORTUNITY:** Logo sponsorship of all Rise’s educational/awareness printed materials, website and social media posts during May 2023 (Mental Health Awareness Month) and October 2023 (National Disability Employment Awareness Month)
- Up to 30 reserved seats, three full tables, for our November 2, 2023 Rise Inclusive Employment Forum luncheon event.
- Logo recognition on the mailed invitations to any 2023 event.
- Large logo recognition on any event programs (plus half-page advertisement) or handouts at 2023 events.
- Large logo recognition during all 2023 event presentations. Essentially, your own PowerPoint slide recognizing your sponsorship during the event. Logo will instead be placed on physical signage during events without slide presentations.
- A one-page article in an issue of the Rise Reporter magazine featuring your company and partnership, reaching over 8,000 addresses.
- Special recognition during event presentations recognizing your sponsorship.
- Three (3) dedicated posts each on Facebook, LinkedIn, and Instagram thanking and tagging your company for sponsoring Rise’s 2023 events. Combined follower reach: 4,000
- Large logo printed on a magnetic sign with a thank you message that will be attached to 10 Rise vans or buses in your chosen geographic area for three months in 2024.
- A large logo on the Event Series page of the Rise.org website recognizing your sponsorship.
- Recognition on the online auction website hosted in September 2023.



# \$10,000 – Platinum Partner

- **SPECIAL OPPORTUNITY:** Named sponsorship of all Rise’s educational/awareness printed materials, website and social media posts during May 2023 (Mental Health Awareness Month) and October 2023 (National Disability Employment Awareness Month)
- Up to 20 reserved seats, two full tables, for our November 2, 2023 Rise Inclusive Employment Forum luncheon event.
- Logo recognition on the mailed invitations to any 2023 event.
- Logo recognition on any event programs (plus quarter-page advertisement) or handouts at 2023 events.
- Large logo recognition during all 2023 event presentations. Essentially, your own PowerPoint slide recognizing your sponsorship during the event. Logo will instead be placed on physical signage during events without slide presentations.
- Logo recognition in an issue of the Rise Reporter magazine, recognizing your sponsorship, reaching over 8,000 addresses.
- Special recognition during event presentations recognizing your sponsorship.
- Two (2) dedicated posts each on Facebook, LinkedIn, and Instagram thanking and tagging your company for sponsoring Rise’s 2023 events. Combined follower reach: 4,000
- Large logo printed on a magnetic sign with a thank you message that will be attached to 5 Rise vans or buses in your chosen geographic area for three months during in 2024.
- A large logo on the Event Series page of the Rise.org website recognizing your sponsorship.
- Recognition on the online auction website hosted in September 2023.



# \$5,000 – Gold Partner

- Up to 20 reserved seats, two full tables, for our November 2, 2023 Rise Inclusive Employment Forum luncheon event.
- Logo recognition on the mailed invitations to any 2023 event.
- Logo recognition on event programs or handouts at 2023 events.
- Logo recognition on sponsorship slides during all 2023 event presentations. Logo will instead be placed on physical sponsor signage during events without slide presentations.
- Name recognition in an issue of the Rise Reporter magazine, recognizing your sponsorship, reaching over 8,000 addresses.
- Special recognition during event presentations recognizing your sponsorship.
- One (1) dedicated post each on Facebook, LinkedIn, and Instagram thanking and tagging your company for sponsoring Rise's 2023 events. Combined follower reach: 4,000
- Large logo printed on a magnetic sign with a thank you message that will be attached to 3 Rise vans or buses in your chosen geographic area for three months during in 2024.
- A logo on the Event Series page of the Rise.org website recognizing your sponsorship.
- Recognition on the online auction website hosted in September 2023.



# \$3,000 – Silver Partner

- Up to 10 reserved seats, a full table, for our November 2, 2023 Rise Inclusive Employment Forum luncheon event.
- Name recognition on the mailed invitations to any 2023 event.
- Name recognition on event programs or handouts at 2023 events.
- Logo recognition on sponsorship slides during all 2023 event presentations. Logo will instead be placed on physical sponsor signage during events without slide presentations.
- Name recognition in an issue of the Rise Reporter magazine, recognizing your sponsorship, reaching over 8,000 addresses.
- One (1) dedicated post each on Facebook and Instagram thanking and tagging your company for sponsoring Rise's 2023 events. Combined follower reach: 2,350
- A logo on the Event Series page of the Rise.org website recognizing your sponsorship.
- Recognition on the online auction website hosted in September 2023.



# \$1,500 – Bronze Partner

- Up to 10 reserved seats, a full table, for our November 2, 2023 Rise Inclusive Employment Forum luncheon event.
- Name recognition on event programs or handouts at 2023 events.
- Name recognition on sponsorship slides during all 2023 event presentations. Logo will instead be placed on physical sponsor signage during events without slide presentations.
- Name recognition in an issue of the Rise Reporter magazine, recognizing your sponsorship, reaching over 8,000 addresses.
- One (1) dedicated post on Facebook thanking and tagging your company for sponsoring Rise's 2023 events. Follower reach: 2,200
- A logo on the Event Series page of the Rise.org website recognizing your sponsorship.
- Recognition on the online auction website hosted in September 2023.



## Ready to sponsor?

Connect with us! Please use the enclosed/attached sponsorship selection form to choose your sponsor level. Support from our community of partners is essential to the success of our events, ensuring our costs are covered and all proceeds benefit our programs and services directly.

For questions or to discuss more, reach out to Rise Development Manager Tom at [tbrinker@rise.org](mailto:tbrinker@rise.org) or 763-792-2450.

## Prefer to build your own sponsorship?

Your business is welcome to sponsor individual events and select individual benefits.

We are happy to work together on a custom sponsorship package that meets your needs.

For all levels, any sponsorship benefits are fulfilled after payment is received.  
Deadlines for printed materials and ad specs included in separate document.

