



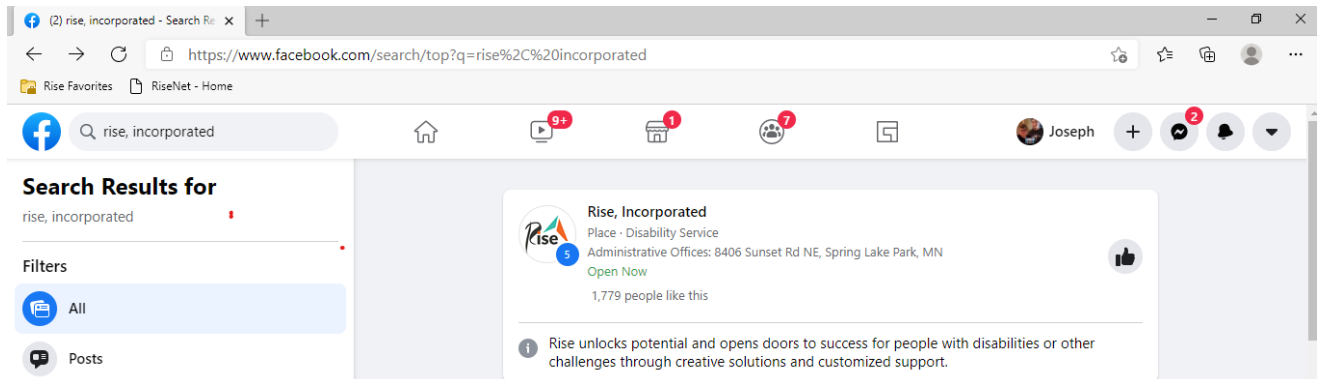
Creating your Facebook Fundraiser for Rise

Step 1

Login to Facebook

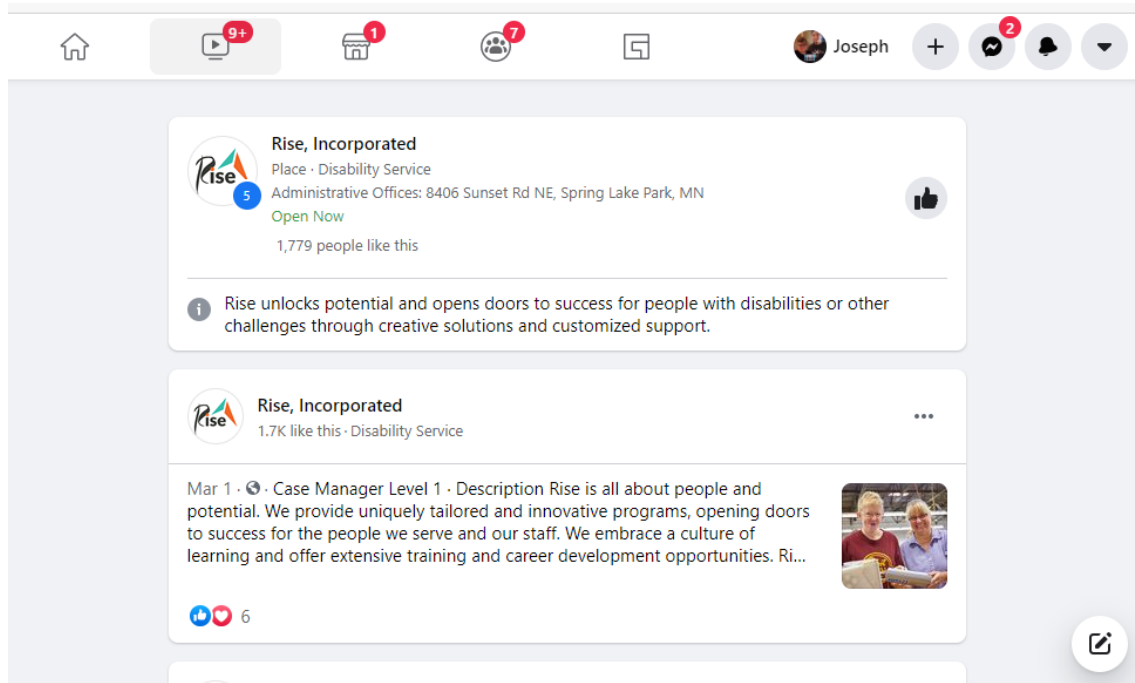
Step 2

Type "Rise, Incorporated" into the search box in the upper left hand corner of the page. Click enter.



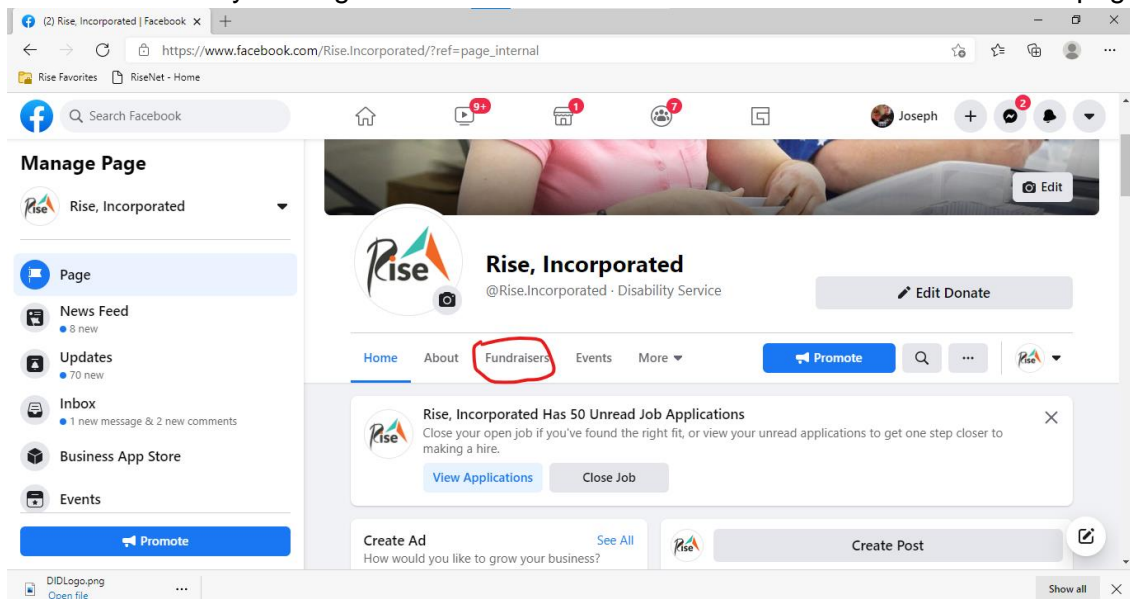
Step 3

Click on “Rise, Incorporated” page, which lists us as a Nonprofit Organization, accompanied by our logo with a teal and orange arrow



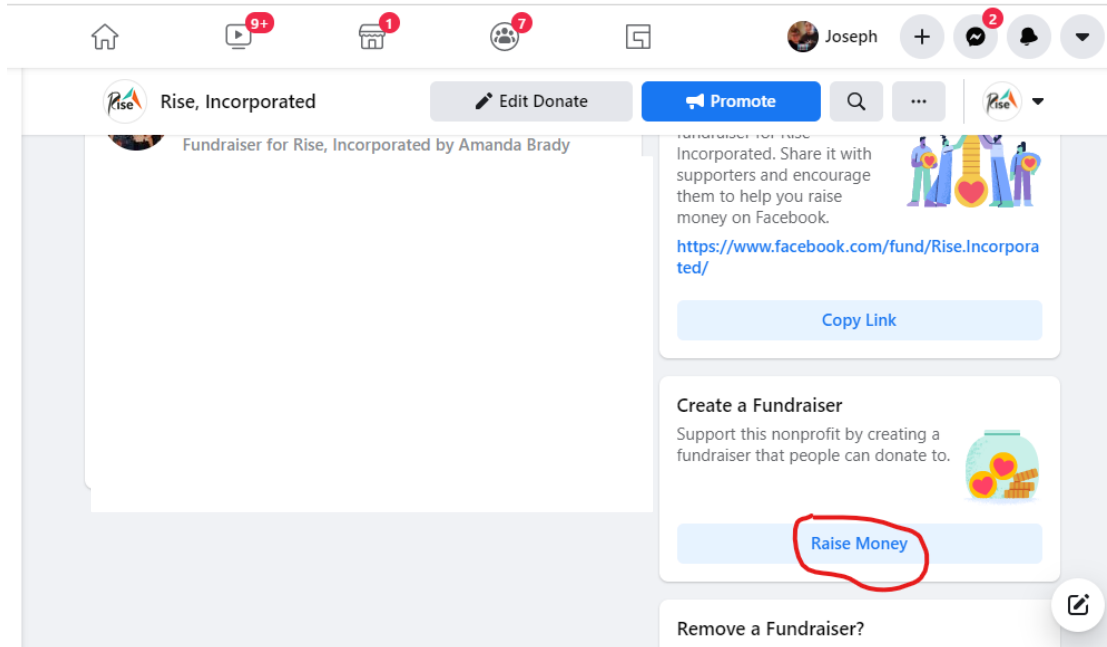
Step 4

Create a Fundraiser by clicking on the “Fundraisers” tab underneath the header on our page.



Step 5

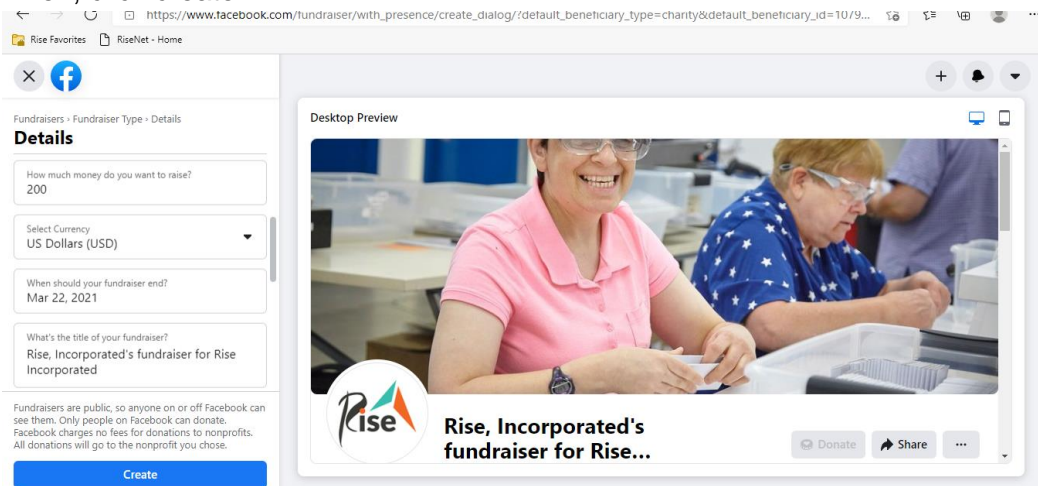
A box called 'Create a Fundraiser' should appear – click 'Raise Money'



Step 6

In the box titled "details" on the left, choose:

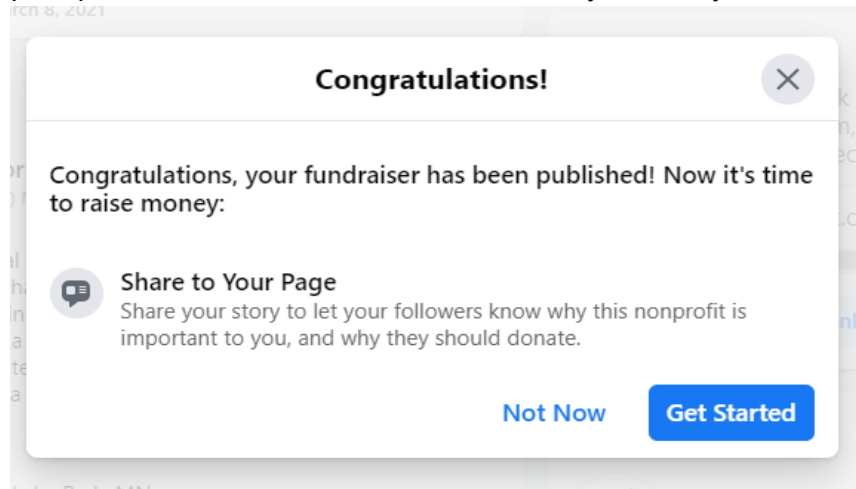
- Your fundraising goal and the end date of your fundraiser (we suggest starting May 1 and run **through May 31!**)
- A title for your fundraiser (add your name to the title or leave the one already there)
- Write a little bit about why you are raising money (you can keep the message there OR write a bit about how you are connected to Rise.
- You can also add your own cover photo by clicking the button on the top right of the cover photo option or keep the one that is already there.
- Then, click create!



Congrats! Your fundraiser is created and should appear in your friends' timeline.

Step 7

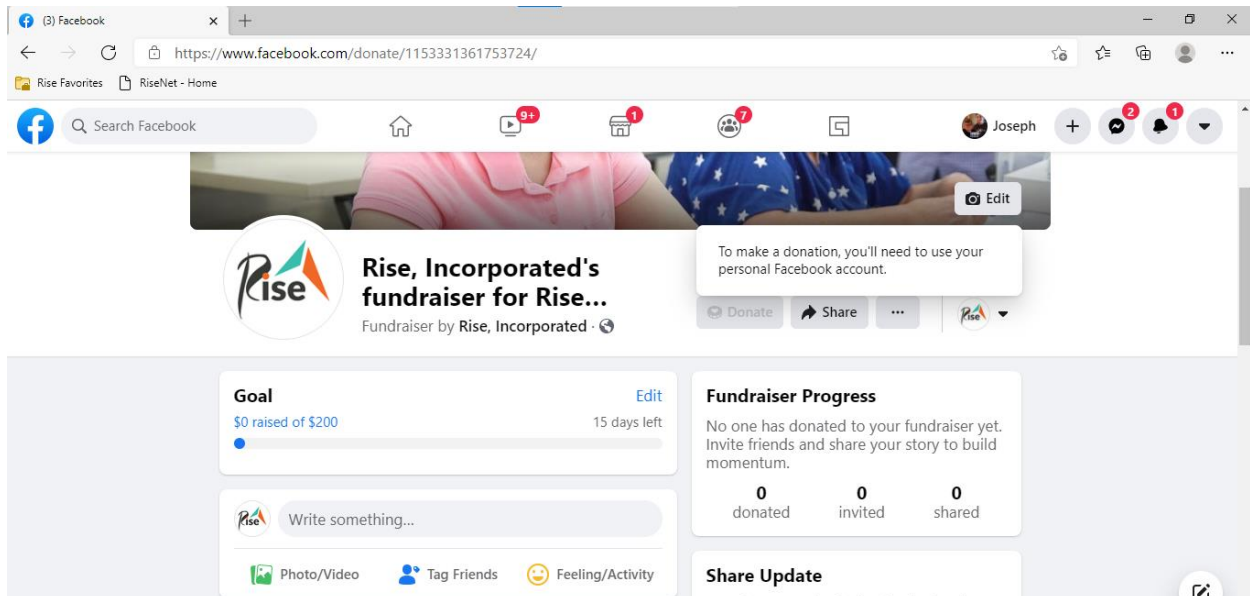
You should be prompted to 'Share on Your Timeline' about your newly created fundraiser.



Step 8

At your fundraiser page, you can see your progress, Invite Friends directly to donate, and Share updates to people who have already donated.

By clicking "Share" or entering information under "Share update" on this page, the post(s) that go out will be connected to your fundraiser, giving friends and family an easy way to donate.



Step 9

Bookmark or copy your fundraiser page link to easily share far and wide, even via email or text to friends and family.

At your fundraiser page, this will be where you enter the update posts to people who've already donated or even click 'Share' to remind your followers of our fundraising efforts! Feel free to keep communications going to remind people why you care about Rise.

**Good luck and thank you for participating in
#SpringToSupportRise!**

At any time, connect with Tom from Rise at tbrinker@rise.org for support or questions.