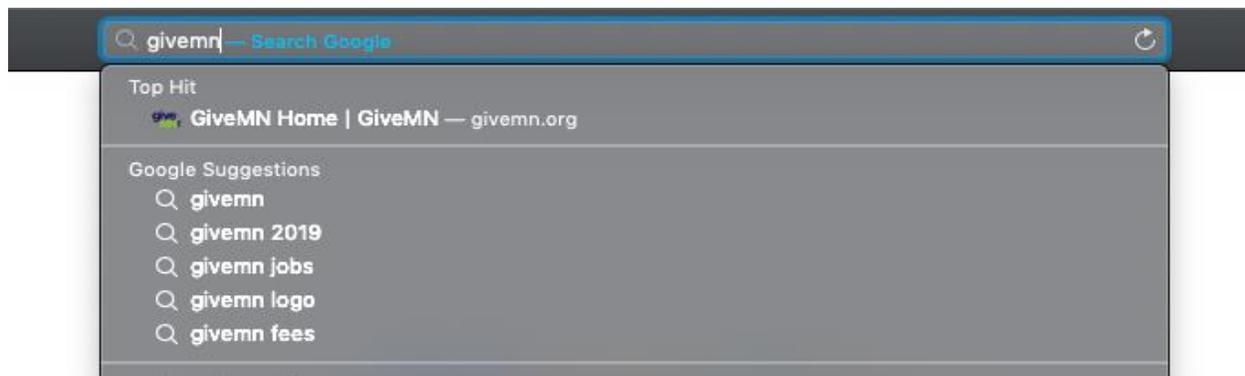


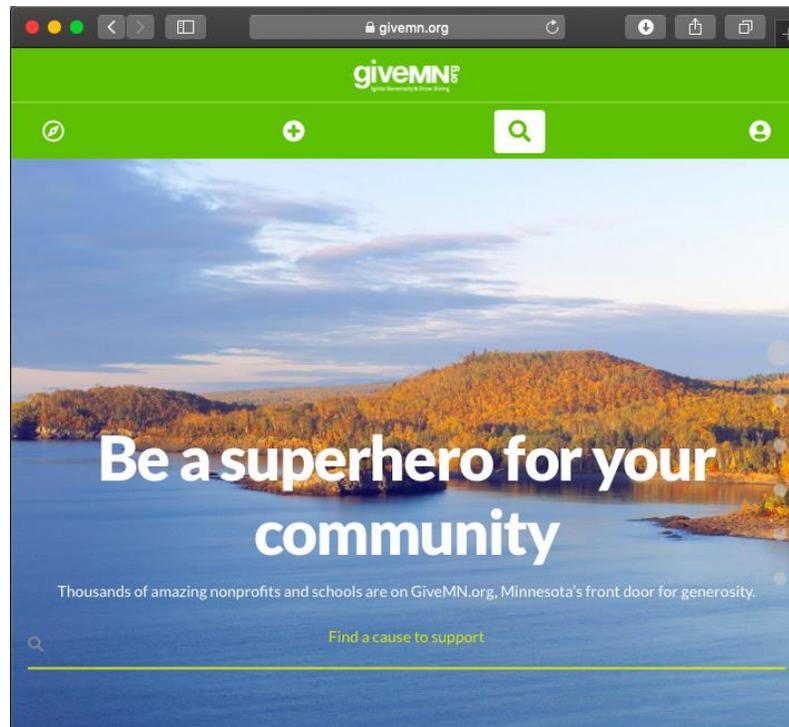


Creating your GiveMN Fundraiser for Rise

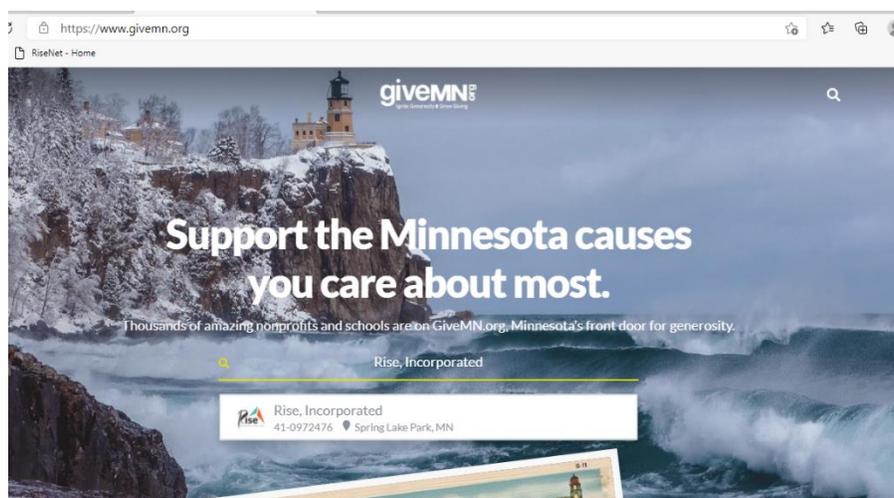
Step 1: Type givemn.org into the address bar. Go to the site!



Step 2: Once you're on the givemn.org webpage, click the search icon on the top of the page.

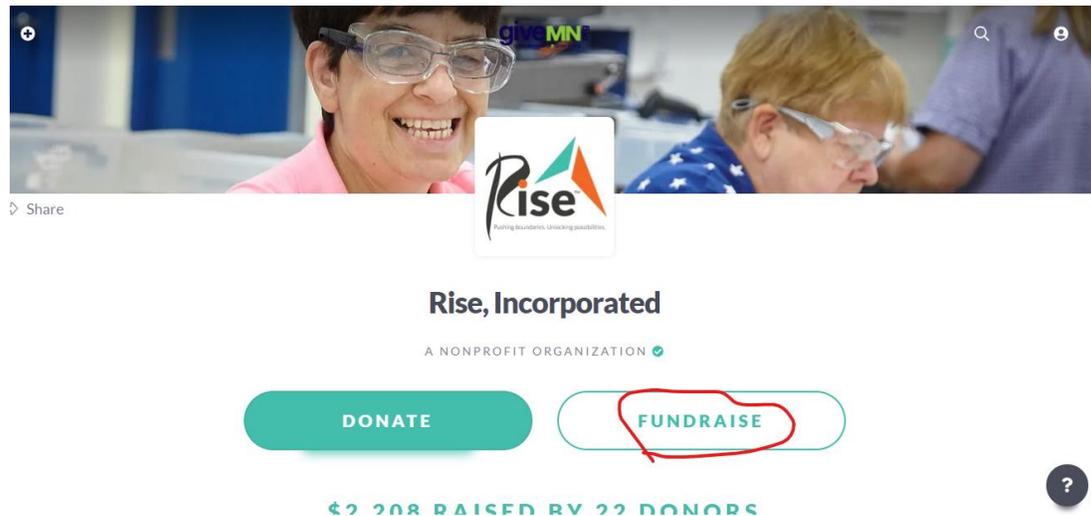


Step 3: Type "Rise, Incorporated" into the search bar. Hit enter to see results.

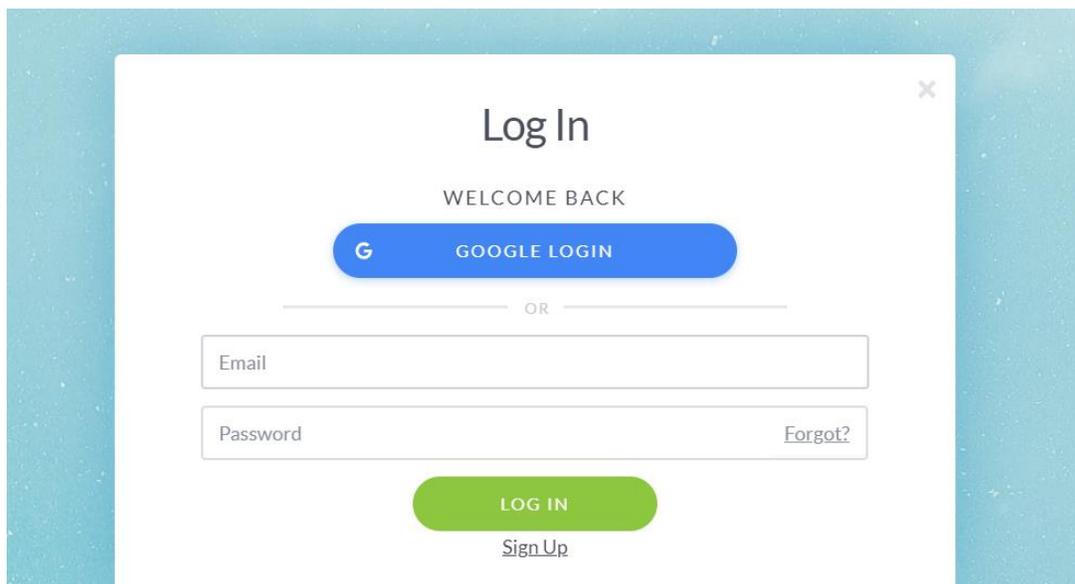


Step 4: Click on Rise, Incorporated, which should be the only option.

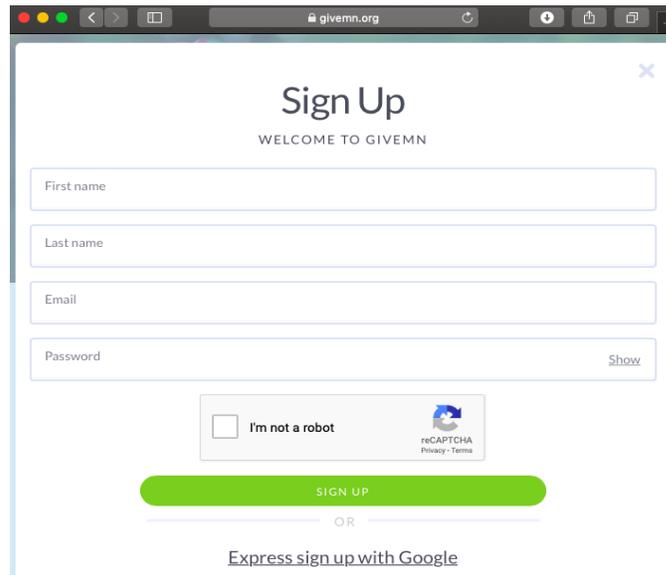
Step 5: Click on the “Fundraise” button on our page



Step 6: Login (if you have an account) or Sign up for one!



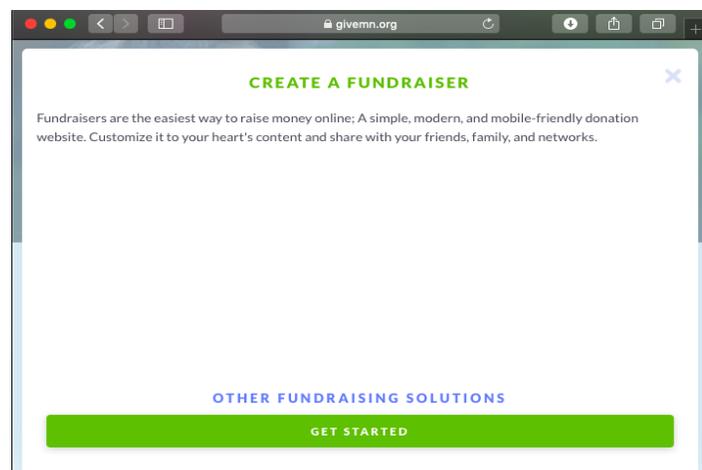
Step 7: Sign up! (disregard if you already have an account)
Either manually input your information into the designated boxes, or click express signup with google to connect GiveMN to your google account.



A screenshot of a web browser showing the 'Sign Up' page for GiveMN. The page has a white background with a light blue border. At the top, it says 'Sign Up' in a large font, followed by 'WELCOME TO GIVEMN' in a smaller font. Below this are four input fields: 'First name', 'Last name', 'Email', and 'Password'. The 'Password' field has a 'Show' link to its right. Below the input fields is a reCAPTCHA widget with the text 'I'm not a robot' and a small robot icon. Underneath the reCAPTCHA is a large green button with the text 'SIGN UP'. Below the button is the word 'OR' and a link that says 'Express sign up with Google'.

Step 8: You should be redirected to the Rise organization page. If not, repeat steps 2, 3, 4, and 5. Then click on the fundraiser button one more time.

Step 9: Create your fundraiser by clicking Get Started.



A screenshot of a web browser showing the 'CREATE A FUNDRAISER' page for GiveMN. The page has a white background with a light blue border. At the top, it says 'CREATE A FUNDRAISER' in a large green font. Below this is a paragraph of text: 'Fundraisers are the easiest way to raise money online; A simple, modern, and mobile-friendly donation website. Customize it to your heart's content and share with your friends, family, and networks.' Below the text is a blue link that says 'OTHER FUNDRAISING SOLUTIONS'. At the bottom of the page is a large green button with the text 'GET STARTED'.

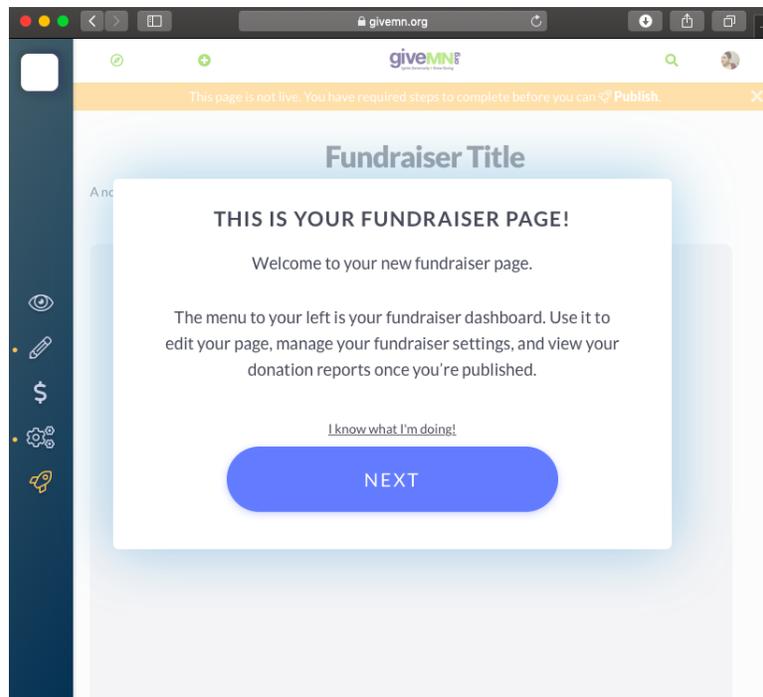
Step 10: Click Build Your Fundraiser

TIME TO CUSTOMIZE AND PUBLISH YOUR FUNDRAISER!

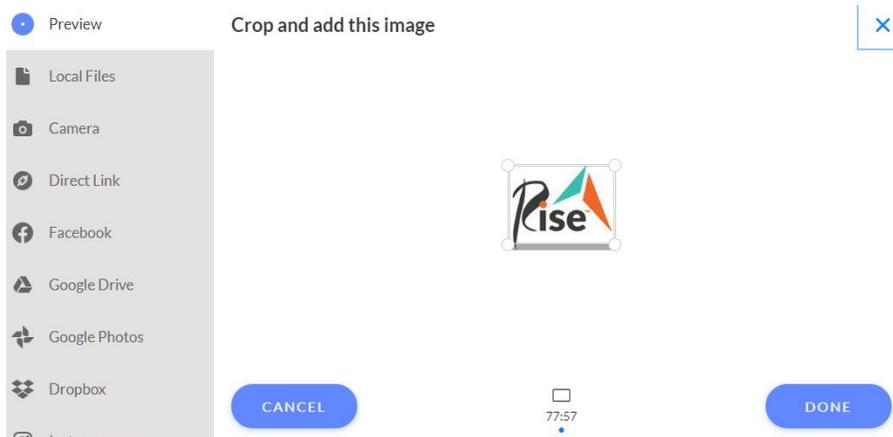
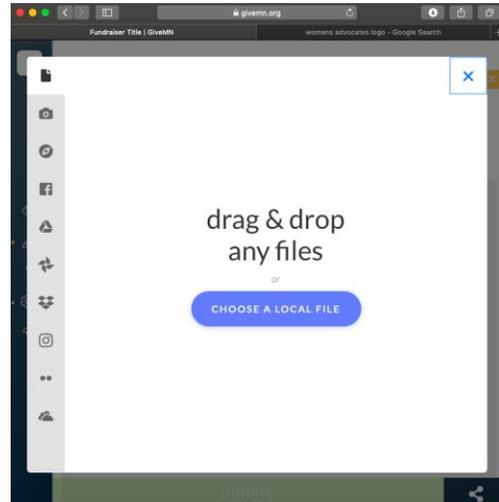
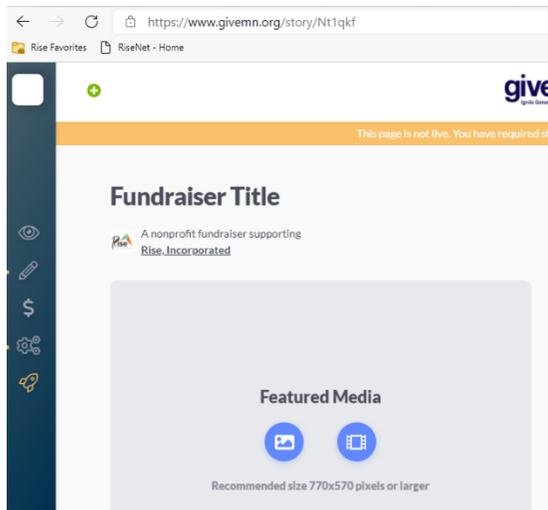
It's time to build your fundraiser! Customize your page to your liking, then **publish** it when you're ready to show the world.

BUILD YOUR FUNDRAISER

Step 11: Customize your new fundraiser by following the prompts.



Step 12: Add featured media by clicking on the image icon. This could be a photo that represents something meaningful to you in connection with disability services, or our Rise teal and orange logo. Choose your file and crop image to fit. Click done when done.

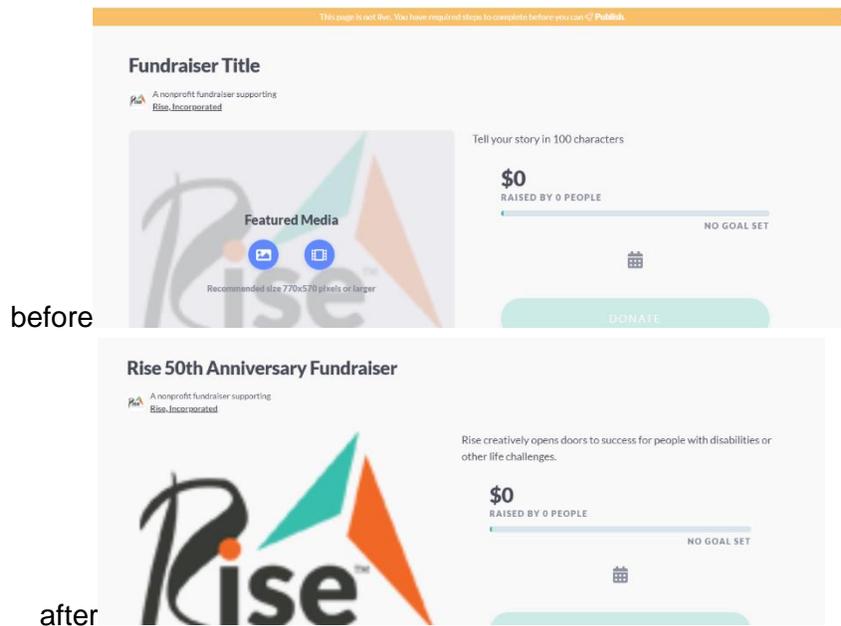


Step 13:

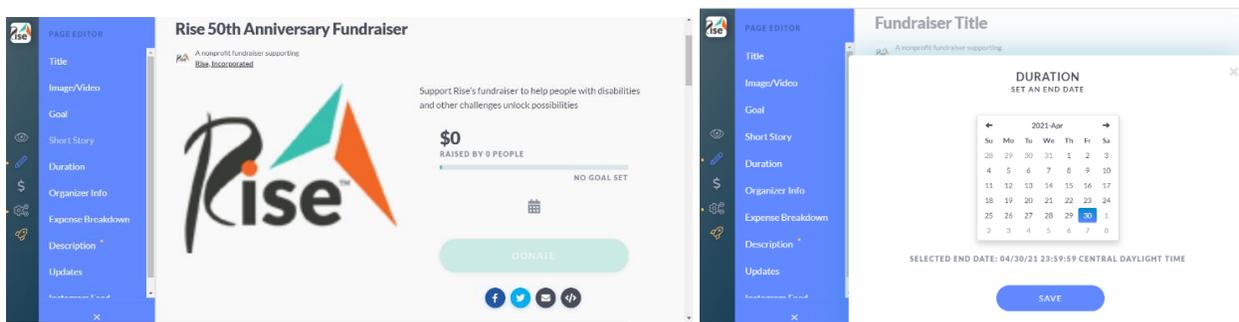
A.) Click above your newly added image and add the fundraiser title – Maybe “*Spring! To support Rise*”

B.) Click below or beside your newly added image and insert brief description of the fundraiser

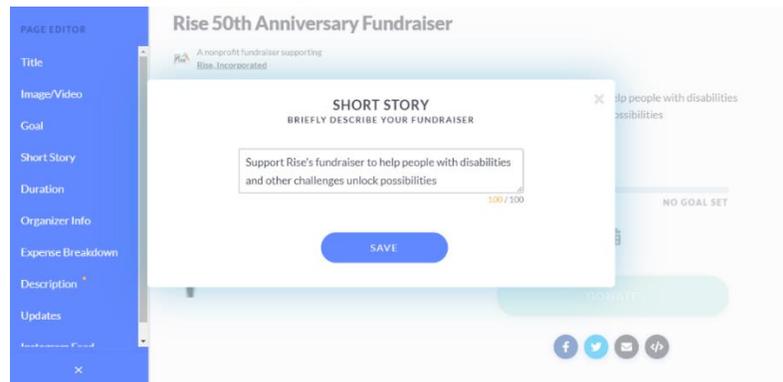
Below is the before vs. after.



Step 14: Click on the pencil icon on the left of the page. This will take you to the page editor. Click on duration. Select your own end date (we suggest having it go from May 1 to May 31). Click save.



Step 15: Click on the pencil icon on the left of the page. This will take you to the page editor. Click on short story. Add a brief story about your connection to rise or why Rise or disability rights & services are important to you.

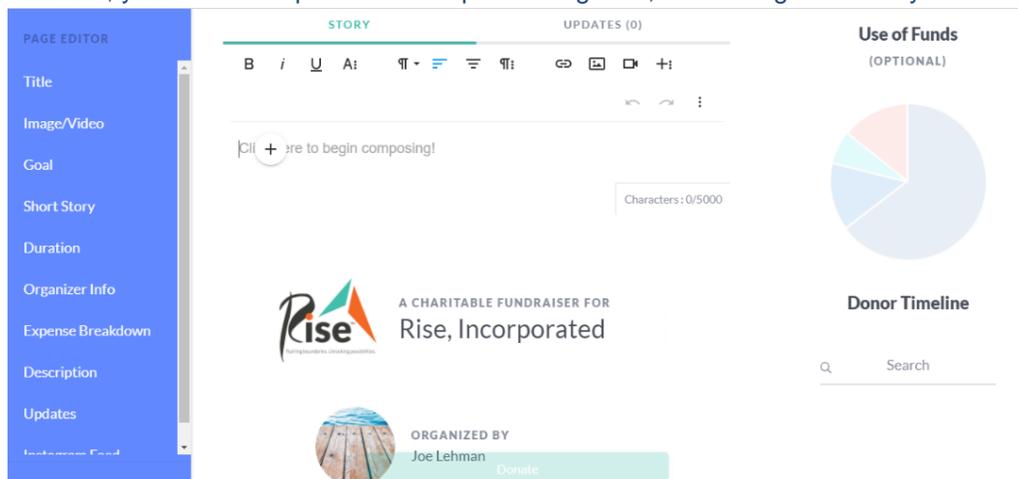


Step 16: Next, in page editor, click on the description. This is your chance to describe the impact of a donation to Rise. Here's something you can use if you'd like:

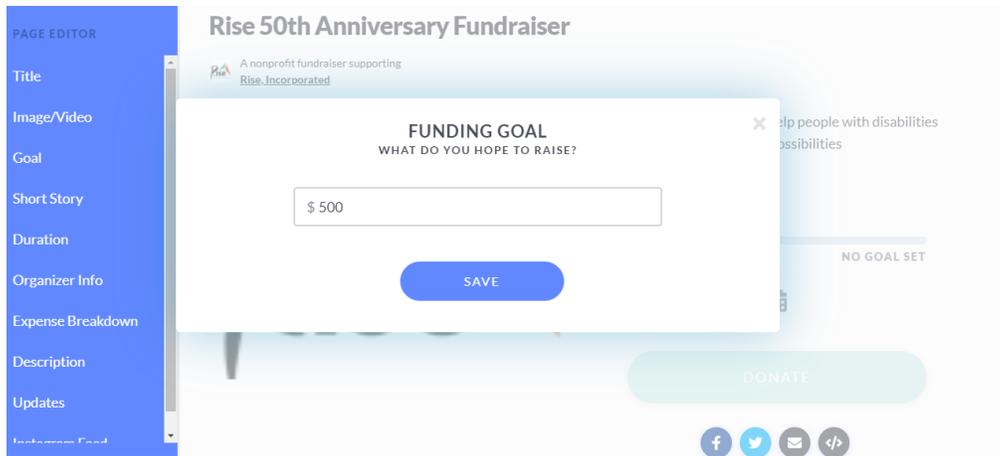
"Want to join me in supporting a good cause? I'm raising money for Rise and your contribution will make an impact, whether you donate \$5 or \$500. Every little bit helps. Thank you for your support. I've included information about Rise Incorporated below.

Rise unlocks potential and opens doors to success for people with disabilities or other challenges through creative solutions and customized support in the areas of employment, housing, and personal growth. We envision a progressive, supportive and collaborative environment that fosters meaningful growth and provides opportunities to live a life filled with purpose.

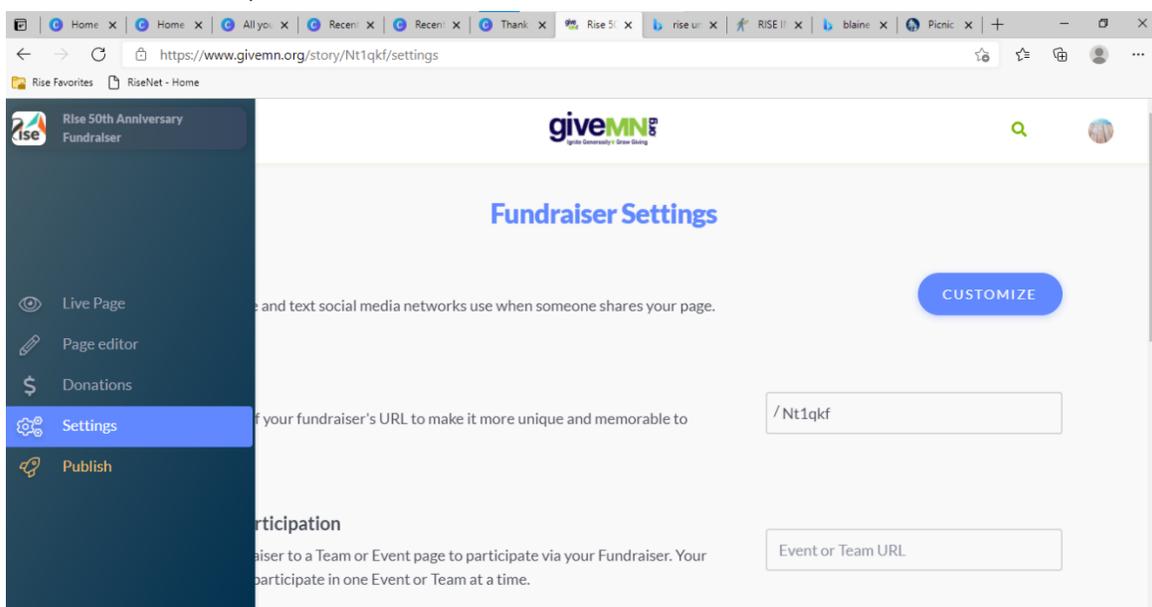
When you donate, you have the option to cover processing fees, so 100% goes directly to Rise."



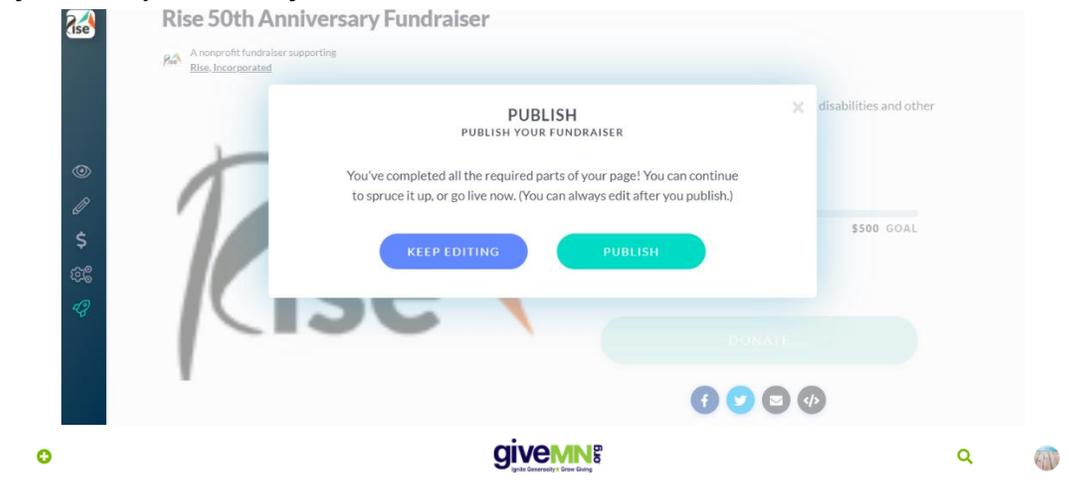
Step 17: Next, in page editor, click on goal. You can choose an amount that feels achievable to you. We suggest stretching your goal just a bit to encourage more donations. Click save.



Step 18: Click on the settings icon on the left of the page. This will take you to page settings. Customize any applicable settings that you want to edit. We suggest taking a look at the social sharing options and adding any hashtags you would like. When you're satisfied, click save.



Step 19: Click the rocket icon on the left of the page. This will take you to publish your fundraiser. Woohoo!



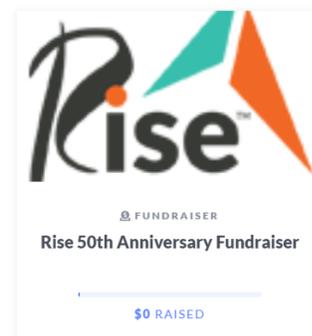
Your fundraiser is live!
Looks good, now tell people about it! Start sharing your page and raising money.

Increase your chances for success:

SHARE NOW

Share Tweet Email

YOU HAVEN'T SHARED YET.



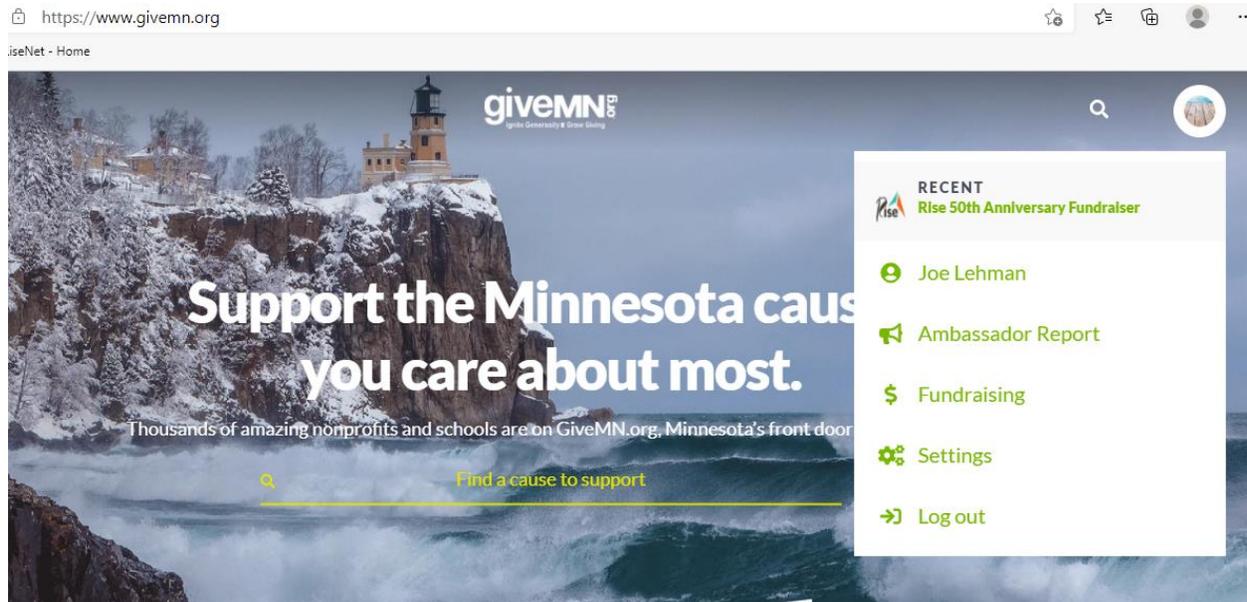
STEPS FOR SUCCESS

- ✓ Go fundraise! Spread the word with email and social media.

Your fundraiser should be live. Click 'share', 'tweet', and/or 'email' to start inviting your friends, family, and colleagues to contribute. This is where you can copy/paste some of the post draft ideas and images we send out regularly!

(Don't forget to let us know you're fundraising by emailing Tom at tbrinker@rise.org so you can get the regular updates and resources)

When you go back and login to GiveMN's platform, you can find your fundraiser page on the top right-hand corner.



Step 20: Bookmark or copy your fundraiser page link to easily share far and wide, even via email or text to friends and family.

**Good luck and thank you for participating in
#SpringToSupportRise!**

At any time, connect with Tom from Rise at tbrinker@rise.org for support or questions.